

WARRIORS FOR HOPE



Fund a Life

JULY 15, 2023 | MT. BRIGHTON, MI

REGISTER TODAY AT [FUNDALIFE.ORG](https://fundalife.org)



SPONSORSHIP PACKET

Sponsorship Opportunities



Presenting Partner

1 available | \$5,000

- Event Presented By: (Your Name Here) in all marketing assets
- 10 free entries into any of the day's events
- Premium Signage at entrance and gathering areas of the event
- Sponsor may provide welcome crew to all participants
- Company Logo included in all press and media as presenting partner
- Company Logo on event t-shirts
- Company Logo on event photos
- Company Logo & link on website / event registration page
- Sponsor may setup a 20x10 booth at premium location on event day
- Special Spotlight on social media postings
- Company name shoutouts throughout the event
- Sponsor may provide giveaway / promotional items for participants
- 20% Discounted rate for additional registrations

Start / Finish Line Sponsor

1 available | \$2,500

- 6 free entries into any of the day's events
- Premium Signage at Start / Finish line
- Sponsor may setup a 10x10 booth at premium location on event day
- Company Logo on event t-shirts
- Company Logo & link on website / event registration page
- Company Logo on all marketing assets
- Company Logo on participant bibs
- Spotlitged on social media postings
- Company name shoutouts throughout the event
- Company name shout-out on social media as sponsor of appointed station
- Sponsor may provide giveaway / promotional items for participants
- 15% Discounted rate for additional registrations

All Warriors Inclusion Zone Sponsor

1 available | \$2,000

- 4 participants free entries into any of the days events
- Company Logo included in all in all press
- Company Logo on race day bibs
- Company Logo on signage at All Warriors Inclusion Zone
- Company Logo on event t-shirts
- Sponsor may provide giveaway / promotional items for participants
- Invited to have booth at event
- Company name shout-out on social media as sponsor of appointed station
- Company name shoutouts throughout the event
- 15% Discounted rate for additional registrations

Sponsorship Opportunities



Warrior Rinse Station

1 available | \$1,000

- Exclusive Sponsor of this highly trafficked post-race station
- 4 free entries into any of the day's events
- Premium Signage
- Sponsor provides soap for participants to use at rinse station
- Company Logo included on event lineup signage
- Company Logo & link on website / event registration page
- Company Logo on marketing assets
- Sponsor may provide giveaway / promotional items for participants
- Sponsor may setup a 10x10 booth where assigned on event day
- Company name shoutouts throughout the event
- Company name shout-out on social media as sponsor of appointed station
- 10% Discounted rate for additional registrations

Battlefield Sponsor

1 per obstacle | \$1,000

- Premium Signage at 1 of the course obstacles
 - (Obstacle Name) Sponsored By: (Your Company Name / Logo Here)
- 6 free entries into any of the day's events
- Company Logo included on event lineup signage
- Company Logo prominently displayed in event gathering space
- Company Logo & link on website / event registration page
- Logo on marketing assets
- Sponsor may provide giveaway / promotional items for participants
- Sponsor may setup a 10x10 booth where assigned on event day
- Company name shoutouts throughout the event
- Company name shout-out on social media as sponsor of appointed obstacle
- 10% Discounted rate for additional registrations

Gold Warrior Sponsor

\$750

- 2 free entries into any of the day's events
- Company Logo displayed on "Gold Warrior Sponsors" Signage at gathering area of the event
- Company Logo & link on website / event registration page
- Sponsor may setup a 10x10 booth where assigned on event day
- Sponsor may provide giveaway / promotional items for participants
- Company name shoutouts throughout the event
- 10% Discounted rate for additional registrations

Sponsorship Opportunities

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Silver Warrior Sponsor

\$500

- 2 free entries into any of the day's events
- Company Logo displayed on "Silver Warrior Sponsors" Signage at gathering area of the event
- Company Logo & link on website / event registration page
- Sponsor may provide giveaway / promotional items for participants
- Company name shoutouts throughout the event
- 10% Discounted rate for additional registrations

Bronze Warrior Sponsor

\$250

- 2 free entries into any of the day's events
- Company Logo displayed on "Bronze Warrior Sponsors" Signage at gathering area of the event
- Company Logo & link on website / event registration page
- Sponsor may provide giveaway / promotional items for participants
- 10% Discounted rate for additional registrations

Thank you to our In-Kind Sponsors!



Event Building Partner



Hydration Sponsor

All sponsor commitments & hi-res logos are due by Friday, June 30.
Custom sponsorship opportunities available upon request!

When: Saturday, July 15 2023

Where: Mt. Brighton

Start: 7:00 am

fundalife.org | info@fundalife.org

Ignite Hope through
Funding Lives in our
most creative fashion
yet, with the **Warriors**
for Hope 5k &
Obstacle Course

