



DRIVE TO SURVIVE



Fund a Life

JUNE 25, 2023 | M1 CONCOURSE EVENT CENTER
REGISTER TODAY AT [FUNDALIFE.ORG](https://fundalife.org)



SPONSORSHIP PACKET

Sponsorship Opportunities



Presenting Partner

1 available | [Inquire for Cost](#)

- Exclusive Opportunity - only 1 available
- High profile opportunity for a lasting impression and exposure to high-end clientele
- Company logo included as Drive to Survive presented by: [Your Name]
- Company name included in all press and media as presenting partner
- Company name mentioned in all radio and tv advertising of event
- Company name included on printing: tickets, car decals, posters, and event program
- Company logo included on event signage with exclusive placement around event
- Company name included in social media marketing campaign
- On stage welcome presentation by company's rep
- Stage backdrop co-branded with Fund a Life
- Company logo included on table placards
- 10 car entries for inclusion in the rally
- 5 car entries for track-your-car experience
- Total of 35 attendee tickets for the programming at M1
- 2 VIP Tables at M1
- VIP Cocktail Area Access
- 20 x 10 Booth Space at M1
- Ability to showcase 10 cars in premium placement at M1 for advertising (these can be cars used in the rally, or they can be dropped off / placed prior to event)

Premier Dealer Partner

[Inquire for Cost](#)

- High profile opportunity for exposure to high-end clientele
- Company name included in all press and media as dealer partner
- Company name mentioned in all radio and tv advertising of event
- Company name included on printing: tickets, car decals, posters, and event program
- Company logo included on event signage with premium placement around event
- Company name included in social media marketing campaign
- On stage welcome presentation by company's rep
- Signage at check-in and welcome areas
- Company logo included on table placards
- 8 car entries for inclusion in the rally
- 2 car entries for track-your-car experience
- Total of 25 attendee tickets for the programming at M1
- 2 VIP Tables at M1
- VIP Cocktail Area Access
- 10 x 10 Booth Space at M1
- Ability to showcase 5 cars in premium placement at M1 for advertising (these can be cars used in the rally, or they can be dropped off / placed prior to event)

Sponsorship Opportunities



Diamond Sponsor

3 available | \$10,000

- Maximum of 3 available
- Company name included in all press and media as diamond sponsor
- Company name included on printing: tickets, car decals, posters, and event program
- Company logo included on event signage with premium placement around event
- Company name included in social media marketing campaign
- Stage signage in premium location
- Company logo included on table placards
- 8 car entries for inclusion in the rally
- 2 car entries for track-your-car experience
- Total of 20 attendee tickets for the programming at M1
- 1 VIP Table at M1
- VIP Cocktail Area Access
- 10 x 10 Booth Space at M1
- Ability to showcase 2 cars in premium placement at M1 for advertising

Platinum Sponsor

\$5,000

- Maximum of 5 available
- Company name included on printing: tickets, car decals, posters, and event program
- Company logo included on event signage with premium placement around event
- Company name included in social media marketing campaign
- Company logo included on table placards
- 5 car entries for inclusion in the rally
- 2 car entries for track-your-car experience
- Total of 14 attendee tickets for the programming at M1
- 1 Reserved Table at M1
- 2 Drink Tickets for each attendee
- Informational Table Setup Available at M1
- Ability to showcase 1 car in premium placement at M1 for advertising

Entertainment Sponsor

\$4,000

- Maximum of 2 available
- Company logo represented on signage at DJ Booth at both event locations
- Company name included on printing: tickets, car decals, posters, and event program
- 2 car entry for inclusion in the rally
- Total of 5 attendee tickets for programming at M1
- 2 Drink Tickets for each attendee

Sponsorship Opportunities



Red Carpet Sponsor

\$3,000

- Maximum of 2 available
- Company logo digitally placed in event photos
- Company logo represented on signage at the "Red Carpet" vehicle entrance to the event
- Company name included on printing: tickets, car decals, posters, and event program
- 2 car entry for inclusion in the rally
- Total of 5 attendee tickets for programming at M1
- 2 Drink Tickets for each attendee

Cocktail Station Sponsor

\$3,000

- Maximum of 2 available
- Company logo represented on signage at cocktail station/s at M1
- Company name included on printing: tickets, car decals, posters, and event program
- 2 car entry for inclusion in the rally
- Total of 5 attendee tickets for programming at M1
- 2 Drink Tickets for each attendee

M1 Fleet Car Sponsor

\$1,500

- Maximum of 4 available
- Company logo represented on the fleet cars we utilize for the event
- Company name included on printing: tickets, car decals, posters, and event program
- 1 car entry for inclusion in the rally
- Total of 2 attendee tickets for programming at M1
- 2 Drink Tickets for each attendee

Friend of Rally Sponsor

\$1,000

- Name / Logo included on printing: tickets, car decals, posters, and event program
- 1 car entry for inclusion in the rally
- Total of 2 attendee tickets for programming at M1
- 2 Drink Tickets for each attendee

All sponsor commitments & hi-res logos are due by Friday, May 19.
Custom sponsorship opportunities available upon request!

When: Sunday June 25, 2023

Where: M1 Concourse Event Center

Registration: 9:00 am | **Rally Start:** 10:00 am

fundalife.org | info@fundalife.org

Ignite hope through
an energetic day of
impact stories,
silent auction,
games, food &
drink, and more

